



DIGITAL SIGNAGE

Make your business
STAND OUT
from the crowd

Engage with customers, increase brand awareness, drive sales and even save time and money with digital signage solutions.

Attracting customer attention and promoting your services and solutions is an age-old challenge for businesses of any type. The numerous benefits over traditional advertising make digital signage an ideal investment for any business.

- Studies show that digital signs capture 400% more views than static displays
- In-store traffic has been shown to increase by 33% when digital signage is present
- Digital displays bump up the average POS purchase amount by an average of 30% while also reducing perceived wait times by as much as 35%



Give your business a sophisticated look and share up-to-date information

without having to continually update static signs, or rely entirely on mass e-mail, website and social media ads to convey current information. Create digital signage with tailored content to reach your customers directly, engage them and increase your brand awareness.

4 Tips for making the most out of your digital signage solution:

- Lower your total expense on signage by eliminating static sign printing costs, allowing you to update whenever you want, not when the budget allows.
- Target your advertising with interactive and touch displays.
- Schedule content remotely based on the time of day, weather, current market conditions & more.
- Increase your ROI by advertising your partners or promote your high profit solutions/products.

Stay ahead of your competition. Contact us today so we can help you create the ideal solution for your business!



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**IT Solutions For Your
Business Needs**