

The theft of digital information has become the most commonly reported fraud, surpassing physical theft. Unfortunately, many small businesses are not well prepared for the tricks that cyber attackers employ to extract data from their information systems or to deal with the fallout.

# Protect your Data from the Inside Out

## LET US HELP YOU STRENGTHEN YOUR DEFENSE

### Protect your Information, Computers & Networks

We will install the latest anti-virus and anti-spyware software on every device that accesses your network. This software can be set to automatically check for updates at times of low computer usage to help keep you productive and protected.

### Safeguard your Network

We can help secure your WiFi network and internet connection by encrypting information and using a firewall to help prevent unauthorized access. We can also help set up your remote employees to access securely from home or on the road.

### Clean those Machines

We can ensure you have the latest security software and operating systems, and configure your software to install updates automatically to correct security problems and improve functionality.

### Secure your External Storage

We can employ data encryption on your devices like hard flash drives and mobile devices – basically any device you or your employees might plug into a computer - to help safeguard your network.

### Back It Up

We can help create a remote backup of your system and data to help you get back on your feet if the worst should occur.

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# 7 security tips that you can implement immediately:

**Beware of free anti-virus and anti-spyware downloads** – The baddies love to hide malware in free downloads!

**Educate employees on phishing and other cybersecurity attacks** – Cyber criminals are getting smarter and your employees could unknowingly open the door to potential threats.

**Require regular password updates and don't share them** – Annoying? Maybe. Essential? Definitely.

**Establish and stick to a Bring Your Own Device (BYOD) policy** – Every unprotected device is a potential opening for cyber attackers to access your secure data.

**Avoid using public WiFi and be aware of who can see your screen in public situations** – Avoid at all costs if possible, but in a pinch be sure to limit what you access.

**Physically protect devices and papers** – Shred important documents and lock down laptops and devices. Sadly, bad employees are one of the top causes of security breaches.

**Don't underestimate the threat!** In a survey conducted by the Alliance, 85% of small business owners believed larger enterprises to be more targeted than they are. However many cases exist in which small businesses have lost hundreds of thousands of dollars to cyber attackers.

**DATA SECURITY IS NOT JUST IMPORTANT, IT'S ABSOLUTELY ESSENTIAL TO THE FUTURE OF YOUR BUSINESS**